

## Regulations for LACES endorsement events

The present regulation is aimed at establishing the situations under which LACES is allowed to sponsor events as well as the conditions required for such sponsorship. LACES sponsorship is associated with a seal of credibility and academic excellence which is reflected in each of the sponsored events. For that reason, sponsorship for events needs to be carefully considered and evaluated solely by the Board of Directors and opinion of the respective Domain in case the Board deems so.

- All events to be sponsored need to be solicited to the Board of Directors and the solicitude sent to [info@latamlaces.org](mailto:info@latamlaces.org)
- Response to a solicitude need to be given in no less than 2 weeks from the date the solicitude was sent
- We distinguish 3 types of solicitude according to the soliciting agent:
  - Partner societies of LACES
    - Defined as societies with which LACES holds the LACES Annual Meeting. At the moment of the signature of this regulation, these societies are: EACTS and STS.
  - National Professional and/or Academic Societies
    - These are the National representative societies of cardiologists, cardiac surgeons, etc.
  - Non-national societies
- All solicitudes for sponsorship will require an evaluation by the Board of the program of the event, coordinators and speakers of the event.
- LACES will only sponsor events in which the content of the program is acceptable and coordinators are well known professionals in the field.
- With the exception of Partner Societies, in exchange for sponsorship, LACES will demand benefits or financial support for the soliciting agent:
  - National Professional and/or Academic Societies
    - The event will need to provide the same benefits as the benefits given to the members of the organizing society (discounts).
    - Alternatively, the event may provide with free inscriptions. The number of them will be decided by the Board according to the size of the event.
  - Non-national societies
    - The event will need to reimburse LACES a fee for sponsorship in addition to the provision of free admission.
    - The fee will vary according to the type of meeting
- LACES sponsorship will consist on:
  - The event will put LACES logo in their promotional material
  - LACES will promote to all its members and social media the event
- The final decision for sponsorship, demands to the soliciting and approval need to be approved by the Board (absolute majority).